

TRAVEL

Splash into summer with Le Sirenuse Mare Beach Club

A storied Positano hotel begins a new chapter in the form of an art-filled coastal haven

BY SOFIA DE LA CRUZ PUBLISHED 5 DAYS AGO IN FEATURES



(Image credit: Photo by Stefan Giffhaler)

Founded in 1951, Le Sirenuse has long been a hideout for glamorous vacationers who have enjoyed its first-class service, private terraces overlooking the Mediterranean Sea and the simple pleasures Positano offers. It's also long been a family affair. What started as a private summer home-turned-eight-room-hotel is now a 58-key property that sweetly mirrors the unique labour of love that each generation of the Sersale family has curated; its appreciation for the arts also endures.

As part of the Artists at Le Sirenuse program, which has been curated by London-based art adviser Silka Rittson Thomas since its launch in 2015, contemporary artists are invited to create works that converse with the hotel's history and landscape. In 2024, Swiss figurative artist [Nicolas Party](#) reimagined the swimming pool via joyful tiling. Previous commissions have featured international artists such as Martin Creed, Stanley Whitney, Rita Ackermann, Alex Israel, Matt Connors and Caragh Thuring, among others.

Le Sirenuse Mare Beach Club Nerano



(Image credit: Photo by Stefan Giffhaler)

Commemorating Le Sirenuse's 75th anniversary, the property begins its next chapter away from its original Positano location, although not *too far* from it. A 25-minute boat journey via Le Sirenuse's own shuttle service to Marina di Cantone – a fishing hamlet and beach resort attached to the hillside village of Nerano – is the newly unveiled Le Sirenuse Mare Beach Club. Five years in the making, the 2,500 sq m feat heralds a 180-cover restaurant, three bars and an [Emporio Sirenuse](#) store. In true Amalfi fashion, the site drapes itself across a series of wide terraces that ascend from a pebble beach with two jetties, one for boat access and the other dedicated to sea bathing.





(Image credit: Photo by Stefan Giffhailer)

Antonio Serale, co-owner of Le Sirenuse, describes this next chapter as a passion project, highlighting how the property has always liked to take the long view: 'Three-quarters of a century after my family turned their seaside home in Positano into a small hotel, a project we've pursued for decades is finally coming to fruition. And we couldn't be prouder: Le Sirenuse Mare distils the dolce vita spirit, the pursuit of quality and the love of beauty of its parent property in a spectacular beachfront setting.'



Prince Of Sun by Dominique CJ Masullo, Fiori di Mare, ceramic

(Image credit: Photo by Stefan Giffhailer)



Le Sirenuse Mare Restaurant

(Image credit: Photo by Stefan Giffhailer)





Annarita Aversa, *Proporzioni Mediterranea Vase*, 2022, glazed ceramic
(image credit: Photo by Stefan Giffthaler)



Architetti Artigiani Anonimi, a Milan-based design studio founded by architect and interior designer Annarita Aversa, led the layout, structure and design of the beach club, prioritising materials rooted in the vernacular traditions of the Amalfi Coast, such as handmade terracotta, ceramic floor tiles, and undulating cannucciata sunshades. Meanwhile, the luscious landscape design, the vision of Italian architect Paolo Pejrone, features whimsical art installations throughout, from a striped Totem figure by ceramicist Lucio Liguori to artist Alba Clemente's lively illustrations and a clay cube sculpture by Bosco Sodi.



Alba Clemente, *Signor Mare*, 2024, painted ceramic tiles
(image credit: Photo by Stefan Giffthaler)





Rose Wylie, *Pineapple*, 2020, painted bronze
(Image credit: Photo by Stefan Giffharter)

There's plenty of room to sunbathe at Le Sirenuse Mare, which sports 36 sunbed pairs shaded by 18 beach umbrellas on its lower level. By the midterrace, guests will find five cabanas made of varnished steel and covered with weatherproof linen fabrics by Emporio Sirenuse, hand-embroidered in India. Meanwhile, on the upper terrace of the seafront area is an al fresco lounge and a kiosk named Rose's Bar in honour of British artist [Rose Wylie](#), whose monumental painted bronze sculpture *Pineapple* stands nearby.



Custom bar lamps by Orsina Sforza
(Image credit: Photo by Stefan Giffharter)



Giuseppe Ducrot, *Fountain*, 2025, fired and glazed refractory clay
(Image credit: Photo by Stefan Giffharter)

For those feeling peckish, a quick few steps ascending through landscaped grounds will quickly take them to the beach club's food and beverage area. At the 180-cover Le Sirenuse Mare Restaurant, spread under traditional pergolas in chestnut wood, chef Francesco De Simone plates seasonal lunches on exquisite ceramics inspired by Greek Geometric pottery, designed by Emporio Sirenuse's creative director Viola Parrocchetti and made and fired by hand in the Amalfi Coast ceramics town of Vietri sul Mare.

Wallpaper* Newsletter

Receive our daily digest of inspiration, escapism and design stories from around the world direct to your inbox.

Your Email Address

SIGN ME UP

By signing up, you agree to our [Terms of services](#) and acknowledge that you have read our [Privacy Notice](#). You also agree to receive marketing emails from us that may include promotions from our trusted partners and sponsors, which you can unsubscribe from at any time.



Emporio Sirenuse store
(Image credit: Photo by Stefan Giffthaler)

At the highest level, guests will find Giuseppe Ducrot's monumental fountain dominating the central 40-seat lounge area shared by the gelato parlour, Dolce Far Niente and the cocktail bar, Mare.

Le Sirenuse Mare Nerano will open daily to the public from 23 April 2026. ★

TOPICS

Italy

Sofia de la Cruz Travel Editor



Sofia de la Cruz is the Travel Editor at Wallpaper*. Her work sits at the intersection of art, design, and culture. In 2026, she was awarded Young Arts Journalist of the Year at the Chartered Institute of Journalists' annual Young Journalist Awards.

READ MORE



Sale e Pepe Mare brings Italian coastal dining to The Langham London



Lake Como gets a modern shake-up with the arrival of this new hotel



Tour Artfarm's snug new hotel in the Swiss Alps



The new design-led hotels that should be on your radar



Love modernist design? Don't miss this exhibition at this storied Austrian hotel



At Mezzogiorno in London, finely tuned interiors set the scene for delicious Calabrian dining

LATEST IN TRAVEL



Faye Toogood brings a surrealist edge to this new London restaurant



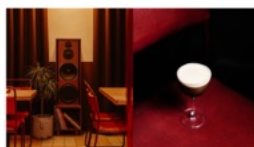
40 Duke is Selfridges' new personal shopping proposition – but it doesn't stop there



The Wallpaper* Travel Guides return with four new editions



This new Paris café is precious in more ways than you'd expect



This secret London listening bar is inspired by David Lynch's 'Red'



The Cadogan reimagines its restaurant as a bucolic English

FROM ELSEWHERE ON WALLPAPER*



Faye Toogood brings a surrealist edge to this new London restaurant



Step into the contemporary puzzle of Martin Margiela's first large-scale exhibition in Japan



From Sabrinawood to Bieber's minimalism: Coachella 2026's best stage designs



The countdown is on for Watches & Wonders 2026



Miu Miu's quilted 'Wander' is a contemporary it-bag



Why do we like watching women die, asks Marina Abramović in Copenhagen

Wallpaper*

[ABOUT US](#) [CONTACT](#) [FUTURE'S EXPERTS](#) [TERMS AND CONDITIONS](#) [PRIVACY POLICY](#) [COOKIES POLICY](#)

[ADVERTISE WITH US](#) [DO NOT SELL OR SHARE MY PERSONAL INFORMATION](#)



Wallpaper* is part of Future plc, an international media group and leading digital publisher. Visit our corporate site.

© Future Publishing Limited Quay House, The Ambury, Bath BA1 1UA. All rights reserved. England and Wales company registration number 2008885.